



The Gathering Presents...

Artificial Intelligence (AI) Part II: Be in Charge, But Be “REAL”

A live, interactive demonstration with Mark Carey (and you)

Monday, January 26, 2026 2:00 p.m. Ballroom

“I know what it is... now how do I make it do what I want?”

Last month, 150 residents saw the "magic" of AI. Now, let's master the **mechanics**.

Less “Why”, More "How-To"

Mark will skip the "what" and "why" from Part I and show you exactly **HOW** to get the results you want, including:

- **Give Better Directions:** How to talk (voice or type) to AI so it understands you the first time.
- **Keep Your Voice:** How to use AI as a proofreader—without losing your personal touch.
- **Your Questions Answered:** We've collected the most common stumbling blocks from the past month and will solve them together, live.
- **Tips to make AI sound more natural, and less robotic.**
- **Use AI Etiquette:** Know when to lean on AI—and when a personal, heartfelt message says it best.

No equipment needed— just bring your curiosity and your questions!

Mark will be using your ideas to generate live results on the big screen. A new cheat sheet will answer most questions and guide you moving forward.